

***In the Claims:***

This listing of claims will replace all prior versions, and listings of claims in the application. Please add new claims 51-68. Please cancel claims 1-11, 19-22, 27-30 and 34-50 without prejudice to or disclaimer of the subject matter therein. The Applicants reserve the right to pursue the subject matter of the canceled claims in a continuing application. Claims 31-33 and 51-68 are pending, with claims 31, 57 and 66 being the independent claims. Currently amended claims are shown with additions underlined and deletions in ~~strike through~~ text. No new matter is added by these amendments.

***Listing of the Claims:***

1-30. (Canceled)

31. (Previously Presented) A processor-readable medium storing code representing instructions to cause a processor to perform a process, the code comprising code to:

provide to an information system information related to a geographic location associated with a position of an electronic device, the geographic location being located within a base grid;

receive from the information system a location identifier associated with a property at the geographic location;

receive a first menu of location-centric information associated with the property directly from the information system, the first menu having a plurality of selectable icons including an icon to search for a property for sale;

transmit to the information system data associated with a selection of the icon to search for a property for sale;

receive directly from the information system a second menu of location-centric information associated with the property based on the selection of the icon to search for a property for sale, the second menu having a plurality of selectable search icons including an icon to search based on the geographic location of the electronic device; and

transmit to the information system data associated with a selection of the search icon to search based on the geographic location of the electronic device.

32. (Previously Presented) The processor-readable medium of claim 31, further comprising code to:

receive directly from the information system a third menu of location-centric information associated with the property based on the selection of the search icon to search based on the geographic location of the electronic device, the third menu having a plurality of selectable icons including at least one icon associated with a search radius relative to the geographic location of the electronic device; and

transmit to the information system data associated with a selection of one of the icons from the plurality of icons from the third menu of location-centric information.

33. (Previously Presented) The processor-readable medium of claim 32, further comprising code to:

receive directly from the information system a fourth menu of location-centric information associated with the property based on at least one of the selection of the icon to search based on the geographic location of the electronic device or the selection of one icon from the plurality of icons from the third menu of location-centric information, the fourth menu having a plurality of selectable icons including at least one icon associated with a price-range of properties available for sale; and

transmit to the information system data associated with a selection of one of the icons from the plurality of icons from the fourth menu of location-centric information.

34-50. (Canceled)

51. (New) The processor-readable medium of claim 31, wherein the location identifier is a geocode associated with the geographic location.

52. (New) The processor-readable medium of claim 31, wherein the receiving a location identifier includes receiving information that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

53. (New) The processor-readable medium of claim 31, wherein the receiving a location identifier includes receiving information based on sensor data that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

54. (New) The processor-readable medium of claim 31, wherein the code is configured to associate geocode based on the geographic location with the first menu of location-centric information.

55. (New) The processor-readable medium of claim 31, wherein the information system is located at a geographic location different from the geographic location of the electronic device.

56. (New) The processor-readable medium of claim 31, wherein the information system is located at a geographic location different from the geographic location of the identified property.

57. (New) A method, comprising:

- providing to an information system information related to a geographic location associated with a position of an electronic device, the geographic location being located within a base grid;

- receiving from the information system a location identifier associated with a property at the geographic location;

- receiving a first menu of location-centric information associated with the property directly from the information system, the first menu having a plurality of selectable icons including an icon to search for a property for sale;

- transmitting to the information system data associated with a selection of the icon to search for a property for sale;

- receiving directly from the information system a second menu of location-centric information associated with the property based on the selection of the icon to search for a property for sale, the second menu having a plurality of selectable search icons including an icon to search based on the geographic location of the electronic device; and

transmitting to the information system data associated with a selection of the search icon to search based on the geographic location of the electronic device.

58. (New) The method of claim 57, further comprising:

receiving directly from the information system a third menu of location-centric information associated with the property based on the selection of the search icon to search based on the geographic location of the electronic device, the third menu having a plurality of selectable icons including at least one icon associated with a search radius relative to the geographic location of the electronic device; and

transmitting to the information system data associated with a selection of one of the icons from the plurality of icons from the third menu of location-centric information.

59. (New) The method of claim 58, further comprising:

receiving directly from the information system a fourth menu of location-centric information associated with the property based on at least one of the selection of the icon to search based on the geographic location of the electronic device or the selection of one icon from the plurality of icons from the third menu of location-centric information, the fourth menu having a plurality of selectable icons including at least one icon associated with a price-range of properties available for sale; and

transmitting to the information system data associated with a selection of one of the icons from the plurality of icons from the fourth menu of location-centric information.

60. (New) The method of claim 57, wherein the location identifier is a geocode associated with the geographic location.

61. (New) The method of claim 57, wherein the receiving a location identifier includes receiving information that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

62. (New) The method of claim 57, wherein the receiving a location identifier includes receiving information based on sensor data that has been dynamically updated via a network, the dynamically updated information being associated with the identified geographic location.

63. (New) The method of claim 57, wherein the geographic identifier is a geocode based on the geographic location and associated with the first menu of location-centric information.

64. (New) The processor-readable medium of claim 57, wherein the information system is located at a geographic location different from the geographic location of the electronic device.

65. (New) The processor-readable medium of claim 57, wherein the information system is located at a geographic location different from the geographic location of the identified property.

66. (New) A method, comprising:

- receiving information related to a geographic location associated with a position of an electronic device, the geographic location being located within a base grid;

- transmitting to the electronic device a location identifier associated with a property at the geographic location;

- transmitting directly to the electronic device a first menu of location-centric information associated with the property, the first menu having a plurality of selectable icons including an icon to search for a property for sale;

- receiving from the electronic device data associated with a selection of the icon to search for a property for sale;

- transmitting directly to the electronic device a second menu of location-centric information associated with the property based on the selection of the icon to search for a property for sale, the second menu having a plurality of selectable search icons including an icon to search based on the geographic location of the electronic device; and

- receiving from the electronic device data associated with a selection of the search icon to search based on the geographic location of the electronic device.

67. (New) The method of claim 66, further comprising:

transmitting directly to the electronic device a third menu of location-centric information associated with the property based on the selection of the search icon to search based on the geographic location of the electronic device, the third menu having a plurality of selectable icons including at least one icon associated with a search radius relative to the geographic location of the electronic device; and

receiving from the electronic device data associated with a selection of one of the icons from the plurality of icons from the third menu of location-centric information.

68. (New) The method of claim 67, further comprising:

transmitting directly to the electronic device a fourth menu of location-centric information associated with the property based on at least one of the selection of the icon to search based on the geographic location of the electronic device or the selection of one icon from the plurality of icons from the third menu of location-centric information, the fourth menu having a plurality of selectable icons including at least one icon associated with a price-range of properties available for sale; and

receiving from the electronic device data associated with a selection of one of the icons from the plurality of icons from the fourth menu of location-centric information.